

PIERCE COUNTY

Community Attitudes Survey

DEPARTMENT OF LAND MANAGEMENT & RECORDS
P.O. Box 647
Ellsworth, WI 54011



Dear Pierce County Resident:

In October 1999, the Governor of Wisconsin signed legislation requiring each Wisconsin municipality to develop a "Smart Growth" plan by 2010. Any decision made by a municipality after that time must be consistent with the approved "Smart Growth" plan. Pierce County is using a three-phase approach to address the "Smart Growth" planning mandate.

Phases include:

PHASE I: Data Collection—*Compilation of all background information necessary to adequately address the nine required elements of the "Smart Growth" plan. This phase has been completed.*

PHASE II: Community Attitudes Survey—*Development, distribution, and compilation of a survey instrument to assess the attitudes of Pierce County residents.*

PHASE III: Facilitation & Goal Development—*Identification of a county-wide vision, goals and objectives, and implementation strategies to achieve identified goals.*

At this time we are requesting your participation in **PHASE II: Community Attitudes Survey**. Survey results will be compiled to assess county-wide and town-specific attitudes. The information gathered will be used to prepare the Pierce County "Smart Growth" Comprehensive Plan and will also be available for use by Towns in the development of their individual comprehensive plans.

YOUR OPINIONS ARE IMPORTANT! Please take a few minutes to complete the Community Attitudes Survey on the following pages. Then return the survey in the enclosed addressed, postage-paid envelope no later than **FRIDAY, JANUARY 19, 2007**.

Thanking you in advance for your assistance,

PAUL BARKLA
County Board Chair
Land Management Committee Chair

For more information: (715) 273-6746

PIERCE COUNTY • Community Attitudes Survey

INSTRUCTIONS: Please answer from the perspective of one member of your household and check only one box per question unless otherwise instructed. Return the survey by **FRIDAY, JANUARY 19, 2007** in the enclosed addressed, postage-paid envelope.

Demographic Information

1. Indicate the Town (township) in which your residence is located:

2. Indicate total number of years lived in the area:

- 1–5 years 19–25 years 41–50 years
 6–10 years 26–30 years 50 + years
 11–18 years 31–40 years

3. Indicate the total number of persons in your household, by the following age groups:

- _____ 0–5 years old _____ 36–45 years old
 _____ 6–10 years old _____ 46–55 years old
 _____ 11–18 years old _____ 56–65 years old
 _____ 19–25 years old _____ 66 + years old
 _____ 26–35 years old

4. Indicate the place of work for each worker/wage earner:

	WORKER / WAGE EARNER		
	#1	#2	#3
Retired	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unemployed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pierce County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
St. Croix County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dunn County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eau Claire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mpls/ St. Paul Metro	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goodhue County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Washington County	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. What is the employment status for each wage earner?

	WORKER / WAGE EARNER		
	#1	#2	#3
Full time only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full time + part time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part time only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multiple part time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retired	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self-employed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Student	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unemployed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. What is the approximate income for each wage earner?

	WORKER / WAGE EARNER		
	#1	#2	#3
Less than \$15,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$15,001 – \$25,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$25,001 – \$35,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$35,001 – \$45,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$45,001 – \$55,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$55,001 – \$75,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Over \$75,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. In what type of housing do you live?

- Single family home Townhouse/Condo
 Apartment Mobile home
 Duplex Other (describe): _____

8. Do you feel your range of housing options (future and present) is adequate?

- Yes No

If no, what housing options are not adequate to meet your needs?

Development

9. How would you describe the pace at which development is occurring in PIERCE COUNTY?

- Too fast
 Too slow
 About right
 Don't know
 No opinion

10. How would you describe the pace at which development is occurring in the TOWN in which you live?

- Too fast
 Too slow
 About right
 Don't know
 No opinion

11. Which of the following statements best reflects your opinion of where new housing should be located in the County?

- Market forces and property owner's desires should decide how much housing development occurs.
 The County/Town should promote more housing development in Pierce County.
 The County/Town should limit the amount of housing development that occurs.
 I have no opinion on housing development.

12. How would you rate current efforts by PIERCE COUNTY to regulate and guide development (how much occurs, where it occurs, where it is built, what is built)?

- Too much planning and too many regulations
 About the right amount of planning and regulation
 Not enough planning and regulation
 Do not know/no opinion

13. How would you rate current efforts by your TOWN to regulate and guide development?

- Too much planning and too many regulations
 About the right amount of planning and regulation
 Not enough planning and regulation
 Do not know/no opinion

14. What types of additional land use regulation would you support? (check all that apply)

- Limit lot creation on agricultural land
 Larger minimum lot sizes
 Smaller minimum lot sizes
 Bluff protection regulations
 Habitat protection regulations
 Mandated open space
 Groundwater protection
 Feedlot siting

15. Which of the following options best describes your ideas on the optimal size of parcels for new residential development?

- Single family scattered on 35+ acre lots
- Single family scattered on 5+ acre lots
- Single family on 1–5 acre lots
- Cluster type development (small lots with permanent common open space)
- Small lots served by sewer and water

16. What do you feel is the major housing need in the community? (Rank in order 1, 2, 3, 4, etc.)

- _____ New Construction
- _____ Rehabilitation of Existing Homes
- _____ Demolition of Dilapidated Homes
- _____ Affordable Housing
- _____ Townhouses/Condos
- _____ Multi Family Apartments
- _____ Senior Housing
- _____ Other: _____

17. What monthly price range (rent or mortgage) would best suit your financial requirements?

- \$0–\$200 \$400–\$600 \$1,000–\$2,000
- \$200–\$300 \$600–\$800 \$2,000 +
- \$300–\$400 \$800–\$1,000

Commercial / Industrial

18. Do you feel there is a need for more: (answer all)

	YES	NO
Lodging	<input type="checkbox"/>	<input type="checkbox"/>
Major discount retailer	<input type="checkbox"/>	<input type="checkbox"/>
Franchise restaurants	<input type="checkbox"/>	<input type="checkbox"/>
Industrial development.....	<input type="checkbox"/>	<input type="checkbox"/>
Commercial development.....	<input type="checkbox"/>	<input type="checkbox"/>
Recreational facilities	<input type="checkbox"/>	<input type="checkbox"/>
Family restaurants	<input type="checkbox"/>	<input type="checkbox"/>
Access to recreation areas	<input type="checkbox"/>	<input type="checkbox"/>
Arts and culture centers	<input type="checkbox"/>	<input type="checkbox"/>
General retail (shopping)	<input type="checkbox"/>	<input type="checkbox"/>
General services	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____		

19. What is your opinion of expanding/developing additional areas for commercial/industrial/retail use? (check all that apply)

- Focus development to existing business districts
- Develop commercial areas along highway corridors
- Develop commercial/retail areas in cities and villages
- Develop light industrial/office space along highway corridors
- Develop light industrial/office space in the cities and villages
- Against any expansion/development

20. If you feel growth should be encouraged, which of the following do you think would most help in bringing about growth? (check all that apply)

- Expanded water and sewer service
- Improved highways
- Improved public transit
- Quality public schools
- Telecommunications
- Other: _____
- Growth should not be encouraged

Service / Utilities

21. Do you currently have: (check all that apply)

- Public Water
- Well Water
- Public Sewer
- Septic System
- Natural Gas
- Cable TV
- Satellite TV
- Internet Access

22. Which of the following services would you like? (check all that apply)

- Public Water
- Public Sewer
- Natural Gas
- Cable TV
- Satellite TV
- Internet Access

23. If you have internet access, at what speed is your access?

- Dial up
- DSL/High Speed
- Don't know

What do you use the internet for? (check all that apply)

- News
- Shopping
- Research
- Pay bills
- Other: _____

At what level would you rate yourself regarding internet usage?

- Novice
- Intermediate
- Expert

24. Please rate your satisfaction with the following services:

	EXCELLENT	ADEQUATE	INADEQUATE
Ambulance & Emergency Service/			
Fire Protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garbage Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hazardous Waste Disposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special Waste Disposal.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compost Yard Waste Disposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demolition Debris Disposal.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scrap Metal Disposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Law Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks & Recreation.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Schools.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library System.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child Care/Day Care.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

25. There is increasing demand for the development of alternative energy sources. Do you support the establishment/development of:

Wind Electrical Generation Towers – 200 feet or less in height
 Yes No

Wind Electrical Generation Towers – 200 feet or more in height
 Yes No

Solar "Farms"
 Yes No

